

Mission statement

The Department of Journalism and Communication is committed to preparing students to be skillful, ethical, adaptable, and persuasive professional communicators. Upon graduation, our students are ready to address the challenges of a quickly changing occupational landscape and prepared to meet the diverse needs of stakeholders across society. Through a rigorous curriculum embedded within the context of a broad liberal arts education, students gain a foundation in media history, theory, law, issues, ethics, and numerical literacy and are offered ample opportunities to develop and apply mass communication skills. By wedding the theoretical foundation with skills-based training, our students are prepared to engage in work that leaves a positive impact on their communities and world.