Utah State University Scholastic Media Conference
March 20, 2020—Logan Campus

8:15-8:50 a.m. Check in and light breakfast (Huntsman Hall 320)

8:50-9:10 a.m. Welcome and orientation (HH 320)

9:10-9:15 Transition

9:15-10 a.m. Breakout sessions—#1
Tracks: Social Media- (HH 326)
Public Relations (HH 322)
News Reporting (AGRS 135—PC computer lab)

10-10:45 a.m. Scenario/Activity - Quad

10:45-11 a.m. Transition

11-11:45 Breakout sessions—#2
Tracks: Social Media (LIB 002—computer lab)
Public Relations (HH 322)
News Reporting (AGRS 135—PC computer lab)

11:45 a.m.-noon Transition

Noon-12:30 p.m. Panel discussion with JCOM alumni and current students (HH 320)

12:30-1:45 p.m. Lunch on your own

2-2:30 p.m. Awards and closing (HH 320)

2:30-2:45 p.m. Enjoy Aggie ice cream (HH 320)

2:45 on Optional activities
  • Discussion with contest judges (HH 320)
  • Campus tour with an Ambassador
  • Broadcast studio tour