Ag comm club attends national conference for first time | Journalism

02/18/2014

February 18, 2014

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Published: Tuesday, February 18, 2014

Updated: Tuesday, February 18, 2014 00:02

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Otterby said she got involved with agricultural communications after she realized how oblivious the general public was to the topic.

“I just get really pumped about food,” she said. “People should know and understand where their food comes from.”

Keyes said she got in to agricultural communications because she wanted to help change the public’s views of agriculture.

“People always see the negative side of agriculture,” she said. “I wanted to represent agriculture as it is, in a positive way.”

Aside from attending professional conferences, the Ag Com Club is also involved in other activities including service projects. They recently put together egg incubation kits for Ag in the Classroom.

“Ag in the Classroom incorporates agriculture into the basic curriculum in schools across the state,” Otterby said.

Hall said she hopes to see the club and the major continue to grow in the future.

“We continue to grow the number of students who want to study and learn about how to communicate agricultural and environmental issues,” she said. “We also want to expand the club’s activities.”

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