When Sheryl Worsley began her career at KSL Radio, news producers were still physically “cutting tape.” A lot has changed since then — so much that many people believe news organizations like KSL are doomed to extinction — but Worsley has a lot of hope for the future. KSL’s director of audience development will talk about what legacy media can do to stay relevant in the digital world when she presents the first Morris Media and Society Lecture of 2018 at Utah State University.

The series, designed to bring diverse media voices to the university’s Logan campus, is sponsored by the Department of Journalism and Communication and supported by a by an endowment from DeAnn Morris in honor of her late brother, former journalism professor John Morris.

Worsley’s visit comes as news organizations are facing significant shifts in how their audiences access journalistic content. “For really obvious reasons, this shift is an important subject for our students to explore and understand,” said journalism professor Matthew LaPlante, the facilitator of the series. “That’s why we brought the Wall Street Journal’s social media editor, Natalie Andrews, to Utah.