

# 2020 Journalism and Communication Research Colloquium

JOCM

01/23/2020

Save the date

Journalism and Communication  
Research Colloquium

Feb 19, 2020 | 12-6:30pm

**Poster Sessions & Presentations**  
\*12:00-2:00 pm  
posters in AGRS atrium  
\*2:30-5:30 p.m.  
research presentations in Old  
Main 115  
\*5:30 p.m.  
Keynote speech, Dr. Dale Cressman.  
\*Mon., Feb. 3 by noon.  
All research proposals must be  
submitted to meredith.wang@usu.edu

**Keynote Speaker**  
Dr. Dale Cressman  
Associate Professor | BYU  
News In Lights: The Unlikely  
Journey of a Journal Article

COLLEGE OF  
HUMANITIES AND  
SOCIAL SCIENCES  
UtahStateUniversity

UtahState  
UNIVERSITY  
JOURNALISM & COMMUNICATION

Undergraduate and graduate students and professors will present research papers and posters at the Third Annual Research Colloquium on Wednesday afternoon, February 19. The colloquium is sponsored by the USU Department of Journalism and Communication. "We're really excited by this opportunity for a forum for students to gain experience presenting to an audience and sharing their research," observed Dr. Meredith Wang, colloquium committee member and JCOM postdoctoral teaching fellow.

Colloquium participants will display and explain their posters in the atrium of the Albrecht Agricultural Sciences Building from 12:00-2:00 p.m. Two research panel presentations will be held in Old Main 115 from 2:30-3:45 p.m. and 4:00-5:15 p.m.

The colloquium is free and open to the entire USU and Cache Valley communities.

For the first time, the colloquium will feature a keynote speaker. Former USU journalism professor Dr. Dale

Cressman will speak from 5:30-6:30 p.m. with a Q & A session in the same room as the panel presentations, Old Main 115. Dr. Cressman is an associate professor and associate director of the School of Communications at BYU, Provo. His speech is entitled, "News in Lights: The Unlikely Journey of a Journal Article."

Colloquium topics include sexual harassment at the Howl, a multilayered analysis of the animated series Steins;Gate, college students' perception of pornography, offensive content on social media, and the impact of gender and conflict behavior on executive approval. In addition, the colloquium will feature research by famed agenda setting scholar Dr. Donald L. Shaw of

UNC-Chapel Hill, presented by his co-author, Dr. Terry. The research explores a predictive historical model based on newspaper coverage.

Keynote speaker Dr. Cressman won an Emmy for the 1995 documentary, "Russia: Hidden Memory." He has won several awards for his scholarship, most recently the inaugural Michael S. Sweeney award for the best article of journalism history award of the year, presented by the Association for Education in Journalism and Mass Communications. He worked as broadcast journalist in Vermont, Texas, Wisconsin, and Utah and was an editor at the Canadian Broadcasting Corporation. His wife Rebecca is a Salt Lake City broadcaster.

"We're honored to have someone of Dr. Cressman's accomplishment and stature speak to us, especially one with USU connections," noted Dr. Terry, colloquium chair. "His speech will provide fascinating and invaluable insights into the world of research and academic publishing that many find mystifying, including those in the midst of it." Join the Journalism and Communication Department for the 2020 Research Colloquium on February 19, 2020 from Noon to 6:30 pm. Listen to former USU JCOM faculty and current BYU Associate Professor, Dr. Dale Cressman for the key note speech at 5:30 pm. All research proposals must be in on February 3 by noon.